

Research and Publication Ethics

Enactment: 06-01-2007

First revision: 02-26-2010

Article 1 (Purpose)

The purpose of this regulation is to promote the sound development of research by stipulating a system that can improve research rigor and ethics, in order to prevent research projects involving the Korea Contents Association (hereinafter, the “Association”) from being subject to the infringement of human dignity and value and the violation of the fundamental ethics of society.

Article 2 (The honesty of the researcher)

1. The researcher shall be honest in conducting research. The honesty refers to frankness in the entire process of research, including idea development, experimental design, analysis of experiment and results, research funding, publication of results, and fair compensation for research participants.
2. The researcher shall regard plagiarism, duplicate publication, fraud, manipulation, and alteration as serious crimes, and do his/her best to ensure no such fraudulence occurs.
3. The researcher shall report to the Association in an appropriate way if he/she encounters any suspicious act of fraudulence specified in the second clause of this article.
4. If there is a conflict or potential conflict between the interests of other people or Association and his or her own, the researcher shall reveal the conflict and respond in an appropriate way.

Article 3 (Plagiarism and duplicate publication)

1. “Plagiarism” means the dishonest scholarly practice of using someone else’s ideas, except common knowledge, or their publications as one’s own without citing the source of the information either intentionally or unintentionally.
2. “Duplicate publication” refers to publishing the same intellectual material, or material similar to that already published, in another journal without permission from either the editor of the journal in which the material was first published or the copyright holder of the material; or without citing its source properly.
3. Decisions on plagiarism and duplicate publication shall be made in conformity with the relevant rules of the “Research Ethics Guidelines” of the Korean Association of Academic Societies (hereinafter, the “Societies”).
4. Decisions on types that are not subject to plagiarism and duplicate publication shall be made in conformity with the relevant rules of the “Research Ethics Guidelines” of the Societies.
5. Procedures, durations, and applications in judging the case of plagiarism and duplicate publication

shall conform to the relevant rules of the “Research Ethics Guidelines” of the Societies.

Article 4 (The Association’s efforts to prevent plagiarism and duplicate publication)

1. The Association shall draw up and carry out a reasonable plan, such as preventive education or education for accurate citing, to prevent plagiarism and duplicate publication.
2. The Association shall make efforts to prevent plagiarism and duplicate publication by drawing up and governing the rules that clarify the concepts, types, and judgment criteria of plagiarism and duplicate publication and by announcing the content to the researchers of the Association.

Article 5 (Citing and Referencing)

1. When the researcher uses someone else’s material (including electronic formats), he or she shall include a correct citation of the material to allow users to understand its source.
2. The volume of content being cited shall be proportional to the range in which the researcher’s material constitutes the majority of his or her publication and the cited material is auxiliary.

Article 6 (The openness of research)

1. The researcher shall act as openly as possible, as long as his or her research confidentiality is protected, to contribute to the development of science and technology.
2. If there is a request from another researcher after research results being published, the researcher shall actively provide research-related data and results to the extent that intellectual property or restrictions related to the research permit.

Article 7 (Allocation of contribution)

1. The authors of a paper or other publication should be able to take responsibility by being fully aware of the content, and people who did not contribute to the publication shall not be given authors’ rights.
2. Official co-researchers or those who contributed to a publication directly or indirectly shall be compensated according to the manner indicated in the paper.

Article 8 (The guidelines of external agencies)

1. The researcher shall be fully aware of legal limitations related to his or her research.
2. The Association may require the researcher to abide by the guidelines on research practice stipulated by agencies that requested research, other

related organizations or agencies, in addition to the regulation of the Association.

3. The Association may require the researcher to abide by the “Research Ethics Guidelines” of the Societies, in addition to the regulation of the Association.

Article 9 (Research ethics committee)

1. The Research Ethics Committee (hereinafter, the “Committee”) shall be organized in the Association to review research ethics.
2. The Committee shall be composed of 20 members or less, including vice-presidents, director of general affairs, planning director, director of academic affairs, director of thesis journal editing, director of thesis journal editing in English, director of journal editing, director of design and exhibition planning, research director, and director of collaborative research between universities and businesses. ,
3. The President shall appoint the chair of the Committee among the vice-presidents, and the members of the Committee shall elect its vice-chair and secretary.
4. The President shall appoint the members of the Committee; the term of each member is one year, but they may be reappointed.

Article 10 (The governance of the Committee)

1. The Chair shall call a meeting when there is a request from the President or he or she recognizes a need.
2. The Committee is considered established when the majority of its members attend a meeting, and shall make decisions by majority vote of the present members at the meeting. The power of attorney is acknowledged in the committee establishment; it, however, does not hold the right to vote.
3. The member of the Committee who is involved in the case being reviewed cannot participate in the process.
4. If necessary, the Chair may require research directors or managers to submit data or reports.
5. The members of the Committee shall keep all the information concerning ethic reviews confidential.

Article 11 (Effective date)

This regulation shall be effective from the date when the Board of Directors make decisions:

- a) Ethics in producing the papers, articles, plans, and reports of projects involving the Association.
- b) Ethics in research and technology development and related education.
- c) The protection and privacy of, and the compensation for, research participants.
- d) Good faith allegations of possible research misconduct involving the Association.
- e) Inquiries into research misconduct involving the Association.

- f) Ethical concerns forwarded by the director or manager of a research project involving the Association.
- g) Other cases submitted by the Chair.

Article 12 (Ethics involving human or animal subjects)

1. The researcher shall obtain approval from the Committee prior to conducting research involving human or animal subjects, and the Committee may require the researcher to obtain approval from external agencies if necessary.
2. The researcher shall protect the privacy of research participants and abide by all the related rules.

Article 13 (Treatment of research misconduct)

1. When there is an allegation of research misconduct involving the Association, the Committee shall review and treat the case appropriately.
2. Inquiries into research misconduct shall be kept confidential and not damage the interests of the Association or the agency that requested the research.
3. The person whose actions are subject to an inquiry has the right to file an objection against the decision made by the Committee, and the Committee shall ensure the right appropriately.
4. Decisions on research misconduct shall be reported to the Association, and their records shall be kept in the Association for five years from the dates of the final determinations.
5. If necessary, the Committee may give the person whose actions are subject to an inquiry the right to attend a Committee meeting in order to defend him or herself and raise objections, if any, to the allegation.
6. When research misconduct is confirmed, the Committee shall announce the decision and may take follow-up actions; the decisions on these actions are contingent on the resolution of the Board of Executive Directors.
 - a) Mailing a reprimand letter from the Association.
 - b) Requesting cancellation or modification of the outcomes of the relevant research project.
 - c) Replacing researchers in the relevant research project.
 - d) Membership withdrawal for a certain period.
 - e) Expulsion
 - f) Prosecution to legal institutions, etc.
7. When research misconduct is not confirmed, the Committee may take appropriate follow-up actions to restore the reputation of the person the person whose actions were subject to the inquiry

Article 14 (Effective date)

The regulation shall be effective from the date when the Board of Directors make decisions.